

CABLE ADDRESS
"ATOTTO" LOS ANGELES
CODE WESTERN UNION
5 LETTER EDITION



PHONE: VAN DIKE 4711

RICHARD S. OTTO

522-523 CHAPMAN BUILDING
LOS ANGELES, CALIF.

July 8, 1931

To Baywood Park Property Owners.

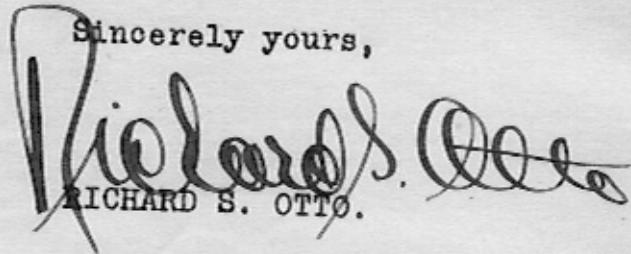
Dear Friend:-

I am calling on you to put your shoulders to the wheel and Boost! By helping me, you will be helping yourself. Here is an easy way for you to do it:

Write me a short letter telling me in your own words what you think of Baywood Park and its future. I am planning an intensive sales campaign, and I believe such a letter from each property owner will help us to make more sales.

This should result in the construction of many new homes, which will increase the value of your property there -- so sit down, pick up your pen and write!

Sincerely yours,


RICHARD S. OTTO.

RSO:IEW.

Raywood Park as I know
it, is a wonderful Place
to live, Boating, fishing
Bathing, also hunting &
horse back riding. I consider
myself lucky, to have found
such a Place, to build me
a home and believe that
Raywood Park Estates has
great Future

RICHARD S. OTTO

592-523 CHAPMAN ROAD

LOS ANGELES, CALIF.